CONTACT



Andrew Dorman, Executive Director andrew@cattownoakland.org, (510) 915-1454

FOR IMMEDIATE RELEASE DEVON LARUSSA JOINS CAT TOWN BOARD OF DIRECTORS Bay Area Rescue Group Welcomes Lifelong Animal Welfare Advocate

OAKLAND, CA — Cat Town announced the election of Devon LaRussa to their Board of Directors. Following the appointment of Ms. LaRussa, the Board will comprise 8 directors.

"We are pleased to welcome Devon LaRussa to the Cat Town Board of Directors," said Andrew Dorman, Cat Town's Executive Director. "Devon's deep experience working with community cats, fostering, veterinary care, and the animal welfare world make her a strong addition to our Board. We're thrilled to have her boots-on-the-ground experience, compassion, and love for all things feline helping direct our work!"

Devon LaRussa has a robust background as a professional ballet and flamenco dancer. She has been passionate about animal welfare her whole life, volunteering extensively with local rescues since childhood. Devon deepened her knowledge of companion animals, while gaining invaluable experience, working as a veterinary assistant at Sexton Clinic in Alamo, California for more than 5 years. Currently, she serves as CFO/Secretary of The LaRussa Family Foundation, which provides financial assistance to nonprofit organizations that work in areas of animal rescue and welfare. Devon has fostered over 100 dogs and cats to date, and loves the unique challenges and rewards each animal brings.

"I'm so incredibly honored to join Cat Town's Board of Directors." says Ms. LaRussa. "I've watched this organization accomplish so much, with fewer resources than many other rescue groups. In my experiences with Cat Town over the years, it's been clear to me that they truly prioritize animal welfare. With an unwavering commitment to their mission, they operate with transparency and reduce barriers to adoption for cats who need extra TLC."

ABOUT CAT TOWN

Cat Town's mission is to transform the approach to saving shelter cats, reducing euthanasia nationwide. Our focus is to find great homes for cats who are considered unadoptable in the traditional rescue model. Cat Town focuses on the elderly, frightened, stressed, and sick or injured cats who would otherwise be killed. Cat Town's approach proves these cats are highly adoptable, and since 2011, has helped reduce the euthanasia rate for cats at Oakland Animal Services, Oakland's municipal shelter, by more than 70%.

To learn more about Cat Town, visit our website: www.cattownoakland.org and follow us on instagram.com/cattownoak, facebook.com/cattownoak, and tiktok.com/@cattownoak.

Cat Town Logo and Photos: bit.ly/cat-town-press-photos