

2020 IMPACT STATEMENT

You helped 315 overlooked cats be seen, adopted, and loved. This year, your support:



Helped **201 cats from the Oakland city shelter's cages** — more than double the shelter's second largest transfer partner.

Rescued **79 cats from other local shelters**, expanding our work's reach to help at-risk shelter cats in Hayward, Solano, Yolo, and beyond.

Taught **87 Forgotten Kittens** to grow up brave, and comforted **65 overlooked and stressed cats** to help them be at their very best for adopters.

Broke stigmas for **58 black cats** and **11 cats with FIV**, who all found loving homes.

Kept **131 cats in bonded pairs** together, so shy cats could always have a brave friend close by.

Cared for **31 senior cats in our In It for Life program**, and nursed more than **53 sick and injured young cats** back to health.

Partnered with other organizations to **Trap-Neuter-Return 19 cats** in our community.



TOGETHER, WE TRANSFORMED 2020 INTO A SHINING LIGHT FOR SHELTER CATS!



Cat Town stayed nimble and continued to innovate — thanks to community support — as we faced the pandemic of a lifetime. After losing **more than 15% of our budgeted revenue** due to Covid, we secured new, one-time support with Covid-relief grants and a Paycheck Protection loan to reinstate our furloughed employees and save more lives.

We were the **first** in the East Bay to launch virtual adoptions, and cats at Oakland Animal Services who needed Cat Town had the **shortest wait times we can remember**. Ever. In fact, when we reopened our doors in July, every single one of our newly available Adoption Center cats got adopted within 2 days!



We committed to **caring for the cats of Maine Coon Adoptions**, thanks to a special grant, when the organization closed down their rescue operations this year.

During California's destructive wildfires, we quickly took in homeless cats at affected shelters, making more space there for families to house their evacuated animals while they recovered. We've stayed true to our mission, and **focused on helping the cats who had nowhere else to go and needed us most**.



THANK YOU FOR HELPING CAT TOWN DO EVERYTHING POSSIBLE TO HELP REDUCE EUTHANASIA FOR CATS IN OAKLAND AND THE BAY AREA IN 2020!